



MDTechS

MEDICAL DEVICE TECHNOLOGY CONSULTING CO.

Healthcare Market Access • Commercialization • Localization • Strategic Advisory

**Connecting Healthcare Expertise
With Market Opportunity**

CORPORATE PROFILE | 2026

www.mdtechs.net

COMPANY OVERVIEW

Enabling Healthcare Growth, Market Access & Localization

MDTechS is a strategic healthcare advisory partner dedicated to accelerating medical device market access, localization, and commercial growth across Saudi Arabia and the GCC.

We work with global manufacturers, healthcare innovators, investors, and regional partners to identify market opportunities, establish strategic partnerships, support localization initiatives, and drive sustainable business expansion.

Drawing on extensive experience across medical devices, manufacturing, healthcare operations, and business development, we provide practical, execution-focused support that helps organizations navigate complex markets and make informed strategic decisions.

Aligned with Saudi Vision 2030, MDTechS supports initiatives that strengthen healthcare innovation, industrial development, technology transfer, local manufacturing, and private sector growth across the region.

As healthcare transformation continues to create new opportunities, MDTechS serves as a trusted bridge between global innovation and regional market potential, helping clients convert strategy into measurable results.

Our mission is to connect innovation, industry, and healthcare stakeholders to create sustainable business value and long-term growth.



PURPOSE & PRINCIPLES

Our Purpose

To help healthcare organizations, medical device companies, manufacturers, and investors successfully navigate market opportunities and create sustainable growth across Saudi Arabia and the GCC.

We connect innovation, industry expertise, and strategic partnerships to support market access, localization, business expansion, and long-term value creation.

As the healthcare landscape evolves, we help organizations move confidently from opportunity to execution.

Our Principles



INTEGRITY

We operate with honesty, transparency and professionalism.



EXCELLENCE

We pursue high standards and practical client value.



INNOVATION

We support the development, adoption and localization of healthcare



PARTNERSHIP

We build relationships based on trust and long-term value.



EXECUTION

We focus on translating strategy into practical action.



COMMITMENT

We remain focused on client and partner objectives.

Our Commitment

At MDTechS, we are committed to helping clients make confident decisions, establish meaningful partnerships, and achieve sustainable growth through practical expertise, strategic insight, and execution-focused support.

We do not simply advise. We help our clients move from opportunity to achievement.



OUR SOLUTIONS

01 | MARKET ACCESS & COMMERCIALIZATION

Helping healthcare organizations identify opportunities, enter markets, launch products, and accelerate growth.



Market opportunity assessment



Commercial strategy



Market-entry planning



Product positioning



Product launching



Market placement



Distributor support



Tender study and evaluation



Sales and technical support



Business development



Commercial opportunity identification

CLIENT VALUE

- Better market understanding
- Stronger commercial positioning
- Improved launch readiness
- More informed market
- Development decisions



OUR SOLUTIONS

02 | TECHNOLOGY LOCALIZATION & MANUFACTURING

Helping healthcare organizations identify opportunities, enter markets, launch products, and accelerate growth.



Product development support



Product design support



Raw-material selection & evaluation



Raw-material inspection and recommendations



Production-line development



Manufacturing process support



Localization assessment



Technology-transfer support



Quality assurance quality-control support



Manufacturing operations coordination

CLIENT VALUE

- Better manufacturing decisions
- Improved product-development pathways
- Greater understanding of localization requirements
- Practical connection between product and production



OUR SOLUTIONS

03 | REGULATORY & MARKET READINESS

Supporting organizations in understanding healthcare regulatory and standards-related considerations relevant to market participation.



Regulatory pathway
assessment



Standards
awareness



Market-readiness
assessment



Product documentation
review support



Compliance-readiness
support



Saudi/Gulf standards
awareness

04 | HEALTHCARE INVESTMENT & MARKET INTELLIGENCE

Supporting organizations seeking to understand healthcare markets and evaluate commercial opportunities.



Market
studies



Commercial
assessments



Opportunity
evaluation



Healthcare market
intelligence



Competitive
assessment



Feasibility
support



Business-case
development



Strategic investment
support





LET'S BUILD THE FUTURE OF HEALTHCARE TOGETHER

Whether you are a medical-device manufacturer, healthcare technology company, investor, distributor, healthcare organization or strategic partner, MDTechS is positioned to support your objectives across the Saudi and regional healthcare ecosystem.

Medical Device Technology Consulting Co.

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